

# Scouts Canada Annual Report 2018-19

## Message from the National Key 3

Friends in Scouting,

2018–19 was a great year for Canadian Scouting.

Thousands of Sections continued to challenge and inspire youth to plan and participate in a wide variety of youth-led Scouting adventures. The introduction of [The Canadian Path Navigator](#) provided Scouters and youth with a tool to assess and improve the quality of their Section programs. *The Woggle*, featuring program-specific tips and tricks for Scouters, suggested new adventure opportunities while enhancing Scouter knowledge.

2018–2019 saw Canadian Scouts attend a number of local and international jamborees, including the 24th World Scout Jamboree co-hosted by Scouts Canada, Scouts de México and the Boy Scouts of America. Over 750 Canadian Scouts joined 45,000 youth and Scouters from over 150 countries to celebrate world-wide Scouting. Participants had an opportunity to enjoy adventures like ziplining and rock-climbing, and they were able to discover new cultures with daily celebrations of the global movement.

Building on consistent feedback from Groups across Canada, we began the process of implementing an enhanced Group Support Model to ensure that every Group receives the support they need. Thanks to support from the Clark family, we were able to pilot and then fully launch an orientation program for our Group Commissioners. To date, over 300 Group Commissioners have participated, learning skills and building strong networks that will support them as they seek to strengthen Scouting in their local communities. Each Group has been connected with a dedicated Relationship Manager who will support the Group in realizing its goals and aspirations. The [Group Support Centre](#), an online hub providing Group Commissioners with a wide array of tools and resources, was also established.

Delivering Scouting to youth in over 1,400 Groups nationwide would not be possible without the dedication of our Scouters. At Scouts, we are committed to providing our Scouters with the skills and knowledge required to make an impact. 2018–2019 saw nearly 3,500 Scouters recognized for completing Wood Badge I and II. We also introduced the Scouter Competency Framework, providing volunteers with clear developmental goals and enabling them to progress their own learning in ways that work best for them.

This past year we were able to build safer communities and extend our culture of safety through the [Head Safe](#) program, developed in partnership with Hydro One. Head Safe strives to give young people and families access to resources and training opportunities to prevent and respond to head injuries. The program will provide youth, volunteers and families across Canada with essential educational tools.

Based on parents' feedback, our online registration process was revisited. The new three-step Join process takes only ten minutes for new members to Scouts Canada, with returning members enjoying an automated renewal option. It is also easier for all youth to begin their adventures by integrating the No One Left Behind subsidy with the registration process.

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All in all, 2018–2019 was a great year for Scouting. We look forward to building on these successes to fuel even more great Scouting adventures in 2019–20.

Yours in Scouting,

**Annabelle Loder**, National Youth Commissioner

**Tim Welch**, National Commissioner

**Andrew Price**, Executive Commissioner & CEO

## Our Mission

Over the years, Scouts Canada has supported over 17 million Canadian youth as they reach their full potential. Scouting is the perfect place for kids to be kids, immersed in nature while developing leadership and critical thinking skills. Along the way, Scouts develop into capable, confident individuals, better prepared for success in the world.

### MISSION

To help develop well-rounded youth, better prepared for success in the world.

### VISION

Canadian youth making a meaningful contribution to creating a better world.

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## SCOUTS CANADA MEMBERSHIP



**56,802**

YOUTH



**19,310**

VOLUNTEERS



**1,427**

GROUPS



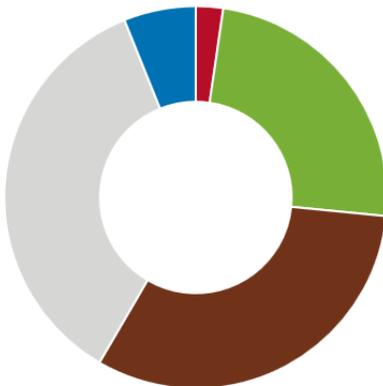
**189**

EMPLOYEES

**76,112**

TOTAL MEMBERSHIP

## YOUTH MEMBERSHIP BY SECTION



**18,091**

BEAVER SCOUTS

**20,167**

CUB SCOUTS

**13,781**

SCOUTS

**3,456**

VENTURER SCOUTS

**1,307**

ROVER SCOUTS

**56,802**

TOTAL YOUTH

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## Scouts Canada National Operation Summary Statement of Financial Position as at August 31, 2019

|  | 2019                | 2018                |
|--|---------------------|---------------------|
| <b>ASSETS</b>                          |                     |                     |
| Current Assets                         | \$12,135,590        | \$12,339,774        |
| Investments                            | 15,869,147          | 15,548,252          |
| Tangible capital and intangible assets | 647,304             | 1,091,566           |
| Prepaid pension costs                  | 3,459,300           | 6,666,100           |
|  | <b>\$32,111,341</b> | <b>\$35,645,692</b> |
| <b>LIABILITIES AND FUND BALANCES</b>   |                     |                     |
| Current liabilities                    | \$11,185,279        | \$10,482,147        |
| Deferred capital contributions         | –                   | 277,202             |
| Employee future benefits               | 2,819,000           | 3,358,000           |
| Fund balances                          | 18,107,062          | 21,528,343          |
|  | <b>\$32,111,341</b> | <b>\$35,645,692</b> |

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### Summary Statement of Operations and Changes in Fund Balances For the year ended August 31, 2019

|  | Operating Fund | Restricted &<br>Endowment<br>Funds | 2019          | 2018          |
|--|----------------|------------------------------------|---------------|---------------|
| <b>REVENUE</b>                         |                |                                    |               |               |
| Membership Fees                        | \$ 10,977,190  | \$ -                               | \$ 10,977,190 | \$ 10,615,769 |
| Retail                                 | 4,033,500      | -                                  | 4,033,500     | 4,254,299     |
| Fundraising                            | 4,505,577      | 1,014,224                          | 5,519,801     | 4,361,198     |
| World Scout<br>Foundation<br>donations | -              | 60,786                             | 60,786        | 34,057        |
| Investment and<br>other                | 2,043,717      | 350,105                            | 2,393,822     | 2,304,477     |
| Canadian Jamboree                      | -              | -                                  | -             | 40,110        |
| World Scout<br>Jamboree                | 2,441,578      | -                                  | 2,441,578     | -             |
|  | 24,001,562     | 1,425,115                          | 25,426,677    | 21,609,910    |

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| <b>EXPENSES</b>                        |             |           |             |             |
|--|-------------|-----------|-------------|-------------|
| Salaries and benefits                  | 11,460,783  | -         | 11,460,783  | 12,015,904  |
| Recovery of salaries and benefits      | (1,738,870) | -         | (1,738,870) | (1,831,581) |
| Retail                                 | 2,826,123   | -         | 2,826,123   | 2,766,783   |
| Program services                       | 159,258     | -         | 159,258     | 186,971     |
| Grants                                 | 119,921     | -         | 119,921     | 125,530     |
| Technology services                    | 455,785     | -         | 455,785     | 360,697     |
| Financial services                     | 923,937     | 37,610    | 961,547     | 770,643     |
| Marketing and Communications           | 657,494     | -         | 657,494     | 265,406     |
| Fundraising                            | 2,752,753   | -         | 2,752,753   | 2,941,534   |
| Administration                         | 752,851     | 30,000    | 782,851     | 676,675     |
| Compliance and governance              | 818,936     | 1,413,203 | 2,232,139   | 838,926     |
| Human resources and volunteer services | 254,005     | 445,288   | 699,293     | 376,289     |
| Field operations                       | 684,123     | -         | 684,123     | 731,057     |
| Field services                         | 628,256     | -         | 628,256     | 753,098     |
| World Scout Jamboree                   | 2,441,578   | -         | 2,441,578   | -           |
| Other                                  | -           | 210,374   | 210,374     | 173,223     |
|  | 23,196,933  | 2,136,475 | 25,333,408  | 21,151,155  |

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|  |                    |                     |                     |                     |
|--|--------------------|---------------------|---------------------|---------------------|
| Net revenue (expenses) before the undernoted                       | 804,629            | (711,360)           | 93,269              | 458,755             |
| Unrealized gains (losses) on investments                           | (414,797)          | (62,653)            | (477,450)           | 380,133             |
| <hr/>  |                    |                     |                     |                     |
| NET REVENUE (EXPENSES)   | 389,832            | (774,013)           | (384,181)           | 838,888             |
| FUND BALANCES - BEGINNING OF YEAR                                  | 10,641,852         | 10,886,491          | 21,528,343          | 17,949,255          |
| <hr/>  |                    |                     |                     |                     |
|  | 11,031,684         | 10,112,478          | 21,144,162          | 18,788,143          |
| Interfund transfers  | (350,000)          | 350,000             | -                   | -                   |
| Remeasurements and other items related to employee future benefits | (3,037,100)        | -                   | (3,037,100)         | 2,740,200           |
| <hr/>  |                    |                     |                     |                     |
| <b>FUND BALANCES - END OF YEAR</b>                                 | <b>\$7,644,584</b> | <b>\$10,462,478</b> | <b>\$18,107,062</b> | <b>\$21,528,343</b> |
| <hr/>  |                    |                     |                     |                     |
| See accompanying notes to summary financial statements             |                    |                     |                     |                     |



**KELLY HUIBERS McNEELY**  
PROFESSIONAL CORPORATION

### Report of the Independent Auditor on the Summary Financial Statements

To the Board of Governors of Scouts Canada National Operation

# Scouts Canada Annual Report 2018-19

The accompanying summary financial statements of Scouts Canada National Operation, which comprise the summary statement of financial position as at August 31, 2019, and the summary statement of operations and changes in fund balances for the year then ended, and related notes, are derived from the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations, of Scouts Canada National Operation as at August 31, 2019, and for the year then ended.

We expressed an unmodified audit opinion on those financial statements in our report dated November 5, 2019.

The summary financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of Scouts Canada National Operation. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Scouts Canada National Operation.

## Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in Note 2.

## Auditor's Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, *Engagements to Report on Summary Financial Statements*.

## Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Scouts Canada National Operation as at August 31, 2019, and for the year then ended are a fair summary of those financial statements, in accordance with the basis described in Note 2.

*Kelly Huibers McNeely*  
*Professional Corporation*

Authorized to practise public accounting by  
The Chartered Professional Accountants of Ontario

Stittsville, Ontario  
November 05, 2019

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## SCOUTS CANADA NATIONAL OPERATION

### NOTES TO THE SUMMARY FINANCIAL STATEMENTS

August 31, 2019

#### *1. ORGANIZATION*

Scouts Canada National Operation (the "National Operation") is a national organization operating programs aimed at contributing to the development of young people in achieving their full physical, intellectual, social and spiritual potential as individuals, as responsible citizens and as members of their local, national and international communities through the application of Scouts Principles and Practices.

The National Operation is a registered charity and is responsible for the national activities of Scouts Canada and provides services to the Councils of the National Operation.

#### *2. SUMMARY FINANCIAL STATEMENTS*

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at August 31, 2019 and for the year then ended.

The preparation of these summary financial statements requires Management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summarized financial statements have been prepared by Management using the following criteria:

(a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and

(b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of cash flows do not provide additional useful information and as such has not included it as part of the summary financial statements.

The complete audited financial statements of Scouts Canada National Operation are available upon request by contacting the Management of Scouts Canada National Operation.